



# STAFF

## EXECUTIVE

**Andy Holmlund** | Montana School Services Foundation CEO  
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Andy Holmlund has been part of Montana's public schools for the past 25 years serving in the capacity of coach, teacher, principal, and superintendent. Prior to joining MSSF, he served as the Superintendent of Schools in Ronan from July 1, 2003 until his retirement on July 5, 2016. He was also the Wolf Point Superintendent of Schools for 3 years prior to returning to his hometown of Ronan.

Throughout his administration career, Andy has been involved with many state and national organizations including Montana Schools Group Insurance Authority (MSGIA), School Administrators of Montana (SAM), Montana Association of School Superintendents (MASS), Indian Impact Schools of Montana (IISM), Federal Legislation Insurance Committee (FLIC) for the School Leaders Risk Management Association (SLRMA), and the American Association of School Administrators (AASA). He has also served as director of the Montana Quality Education Coalition (MQEC) since its inception. Andy holds a B.S. in Education from Montana State University, and a M.A. in School Administration from Heritage College in Washington. Andy has also been involved at the community level with the City of Ronan Parks and Recreation, Mission Valley Heritage Association, and Chamber of Commerce. He is the proud father of Kara and Drew, who are the light of his life.

## FINANCE

**Dena Gormely** | Chief Financial Officer  
(Office) 406-457-4402 (Cell) 406-431-0192  
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Dena Gormely joined the MSSF team in July 2002. She is a CPA and earned a bachelor's degree from Carroll College, majoring in accounting, business administration and finance. Dena brings over 35 years' accounting experience to her position with MSSF, helping to ensure the business is run as efficiently as possible.

Dena and her husband, Glen, are both Montana natives. They live near Canyon Ferry and enjoy boating, camping, hiking and other family activities with their two children, Krista and Jason.

**Kelli Hargreaves** | Accounting Specialist  
406-457-4404  
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Kelli Hargreaves joined MSSF in April 2006. She has over eight years of experience in accounting in State government, including three years with the Teachers' Retirement System. She earned an associates degree in accounting from the University of Montana - Helena College of Technology in May of 2000, and she is currently working toward a medical coding certificate from the Great Falls College of Technology. Kelli is a native of Helena, and she enjoys golfing, camping, and boating in her sparetime.

**Deannie Higgins** | Accounting Specialist  
**406-457-4403**  
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Deannie Higgins joined MSSF in August 2018 after a fifteen-year career with Montana Bankers Association. Deannie has a background in the health industry as a Certified Insurance Service Representative along with administrative assistant. She is also a licensed Producer. Before Montana Bankers Association, she worked in Check Operations and Human Resources of the Federal Reserve of Minneapolis (Helena Branch) for nine years. Deannie and her husband, Alan (AJ) are Montana natives. She enjoys spending time with her family, and loves being an aunt to her numerous nephews and nieces.

## MARKETING

**Jeff Goody** | Marketing & Sales Director  
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Jeff Goody was born and raised in southwest Montana, where he grew up fly fishing the Big Hole River with his Father. In addition to his sales and marketing experience, Jeff brings over 8 years of experience in the health insurance industry. He comes to us from Blue Cross and Blue Shield of Montana where he most recently served as the Lead Appeals Specialist.

Jeff received his B.A. in Business Administration from The University of Montana – Western.

Jeff and his wife Hollee, a teacher in Helena, have lived in Helena for 9 years, along with their children. They enjoy fishing, camping, U of M football games, and Duke basketball.

**Fabian Deneault** | Marketing / Field Services Representative Western Montana  
**406-270-8320**  
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Fabian Deneault joined the MSSF marketing team in May 2017 and has over 30 years of marketing, customer service, and management experience. Fabian brings a unique skill set to MUST with his knowledge of school budgeting and business knowledge. He understands how to work through difficult issues to achieve the best possible results.

Before joining MSSF, he was the CEO of an International Environmental Technology Company working to improve global environmental issues. Throughout his life, he has been involved as a School District Trustee and MTSBA School Unemployment Board Trustee. He coached girls' softball and boys' baseball. During his six years in Las Vegas and was a member of the Nevada Oil Association and volunteered at a local boys and girls club.

**DeAnna Anderson** | Marketing / Field Services Representative South-Central Montana  
**406-459-9027**  
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DeAnna Anderson joined the MSSF marketing team in November 2018 and has 16 years combined experience in the health insurance and employee benefits industry. DeAnna has worked in many different areas of the health insurance industry, including claims processing, hosting benefit meetings, handling quote requests, and implementing wellness programs.

As a Marketing and Service Representative, DeAnna uses her experience to foster meaningful and productive relationships with MUST plan members, agents, and employer groups. Year after year, DeAnna looks forward to growing the membership at MUST for the South Central Montana region by providing superior customer service with exceptional follow-through. DeAnna holds a seat on the Montana CE Advisory Board to help ensure course materials are appropriate and approved in a timely fashion. DeAnna loves spending time raising her two children and getting lost, outside, in the beauty of Montana. "The road to your school or place of business is my office, and I'm always happy to help!"

**Jarett Laden** | Marketing / Field Services Representative East & Northeast Montana  
**406-366-3252**  
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Jarett Laden joined the MSSF marketing team in December 2019 and has over 14 years of experience in the insurance sales and service industry. Jarett has spent the last 6 years offering group health insurance benefits to employers throughout the state of Montana. His experience includes marketing and sales directly to employers or through an agent/broker. Working for a new health insurance company in the state in prior years, he has a vast knowledge of the administration of health insurance.

Jarett received his BS in Business Technology and Minor in Marketing from MSU Northern in 2005. Jarett is a Native Montanan and enjoys spending time camping and in the outdoor with his wife, three kids and their beloved great danes! Jarett looks forward to representing MUST in Eastern Montana.

**Jim Mephram** | Marketing / Field Services Representative North-Central Montana  
**406-217-1188**  
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Jim Mephram comes from 39 years in Montana Public Education. During his tenure he was a teacher, coach, and school administrator. Most recently Jim spent the last 15 years as Superintendent of Eureka Public Schools. Before that Jim spent time in Brady where he was a science teacher, volleyball coach and school superintendent. Jim started his teaching career in Browning as a high school science teacher and coach. He also spent time in Conrad as a coach. He was a key player in the consolidation of the Brady/Dutton School District.

Jim's background in health insurance is limited to serving on the Board of a self-funded cooperative but is quickly learning. Jim's wife Sue has worked in Montana public education for 28 years as a social studies teacher and librarian. Jim's oldest son is the Director of Bands at Great Falls High School and his youngest is a Senior at the University of Montana. Jim's dogs and cat do absolutely nothing to earn a living.

## OPERATIONS

**Roxy Wallis** | Administrative & Operations  
**406-457-4510**  
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Roxy Wallis joined the MSSF team in July 2022. Roxy was born and raised in Montana and loves living in Big Sky Country. She is a SHRM-CP and has a degree in Accounting and Business from Helena College University of MT. Roxy brings over 12 years' experience working in Non-Profits and brings a wealth of operational and benefits experience to the Enrollment & Eligibility Team.

Roxy and her husband, John also a Montana native enjoy spending time with their four kids, family and three dogs. She also loves working out, reading and spending time with her girlfriends.

**Abbee Gardner** | Administrative & Operations Associate  
**406-457-4400**  
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Abbee Gardner began working with MSSF in December 2021. She worked at Lithia as an accountant and assistant office manager. Prior to Lithia, Abbee worked at Mountain Country Distributing for over 4 years, in the roles of administrative associate, graphic designer and accounts receivables.

Abbee is a Montana native. Her and her husband, Erik, live on the outskirts of Helena. Abbee enjoys camping, paddle boarding, cooking, and helping raise her stepson, Jaxon.

**Missy Smith** | Project Manager / Trainer  
**406-457-4504**  
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Missy Smith has over 20 years of experience in the health-insurance industry. Previously, she was a trainer for BCBSMT. In addition, Missy retired from the Montana Army National Guard honorably in 2004. Missy uses her training experience to present exceptional training to our staff and members. She also uses her military background to successfully manage projects for MSSF/MUST.

Missy lives in Helena with her husband. They enjoy Montana-living by hunting, fishing, camping, and hiking every chance they get with family and friends.

**Mandi Hinman** | Enrollment & Eligibility Specialist  
**406.457.4502**  
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Mandi Shulund Hinman began work with MSSF in July 2021. Mandi worked in Montana State Government for 25 years, in roles of Office Manager, Administrative Officer, and Division Administrator, before retiring in June 2021. Mandi's background is in Administrative Operations and Policy, and prior to working in State Government, she was a Certified Veterinary Technician for 10 years in her hometown of Havre, Montana.

Mandi graduated from Kinman Business University in Spokane, Washington in 1986, and currently has her own pet care business.

Mandi and her husband Roy were both born and raised in Montana and met in 1996. After 11 years together, they married in 2008. Mandi enjoys reading, playing the piano, traveling with Roy, caring for their "children" (cats), and spending time with friends and family.

**Mark Reese** | Enrollment & Eligibility Specialist  
**406-457-4408**  
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Mark Reese has 14 years of experience in the health-insurance industry, with experience in enrollment/eligibility, provider contracting and credentialing, and creation of Summary Plan Documents. In addition to his insurance experience, he has over 15 years of retail sales and management experience where he developed a strong customer service background. Mark is very excited to utilize my insurance and customer service background to assist members.

Born and raised in Helena, he enjoys everything that the surrounding area has to offer. When they are not busy with home projects, his family enjoys spending time in the outdoors, driving the back roads of Montana, and attending sporting events.