

# MSSF STAFF

## EXECUTIVE

### **Andy Holmlund - Montana School Services Foundation CEO**

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Andy Holmlund has been part of Montana's public schools for the past 25 years serving in the capacity of coach, teacher, principal, and superintendent. Prior to joining MSSF, he served as the Superintendent of Schools in Ronan from July 1, 2003 until his retirement on July 5, 2016. He was also the Wolf Point Superintendent of Schools for 3 years prior to returning to his hometown of Ronan.

Throughout his administration career, Andy has been involved with many state and national organizations including Montana Schools Group Insurance Authority (MSGIA), School Administrators of Montana (SAM), Montana Association of School Superintendents (MASS), Indian Impact Schools of Montana (IISM), Federal Legislation Insurance Committee (FLIC) for the School Leaders Risk Management Association (SLRMA), and the American Association of School Administrators (AASA). He has also served as director of the Montana Quality Education Coalition (MQEC) since its inception. Andy holds a B.S. in Education from Montana State University, and a M.A. in School Administration from Heritage College in Washington. Andy has also been involved at the community level with the City of Ronan Parks and Recreation, Mission Valley Heritage Association, and Chamber of Commerce. He is the proud father of Kara and Drew, who are the light of his life.

## FINANCE

### **Dena Gormely - Chief Financial Officer**

**(Office) 406-457-4402 (Cell) 406-431-0192**

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Dena Gormely joined the MSSF team in July 2002. She is a CPA and earned a bachelor's degree from Carroll College, majoring in accounting, business administration and finance. Dena brings over 35 years' accounting experience to her position with MSSF, helping to ensure the business is run as efficiently as possible.

Dena and her husband, Glen, are both Montana natives. They live near Canyon Ferry and enjoy boating, camping, hiking and other family activities with their two children, Krista and Jason.

### **Kelli Hargreaves - Accounting Specialist**

**406-457-4404**

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Kelli Hargreaves joined MSSF in April 2006. She has over eight years of experience in accounting in State government, including three years with the Teachers' Retirement System. She earned an associate's degree in accounting from the University of Montana - Helena College of Technology in May of 2000, and she is currently working toward a medical coding certificate from the Great Falls College of Technology. Kelli is a native of Helena, and she enjoys golfing, camping, and boating in her spare time.

## **Deannie Higgins - Accounting Specialist**

406-457-4403

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Deannie Higgins joined MSSF in August 2018 after a fifteen-year career with Montana Bankers Association. Deannie has a background in the health industry as a Certified Insurance Service Representative along with administrative assistant. She is also a licensed Producer. Before Montana Bankers Association, she worked in Check Operations and Human Resources of the Federal Reserve of Minneapolis (Helena Branch) for nine years. Deannie and her husband, Alan (AJ) are Montana natives. She enjoys spending time with her family, and loves being an aunt to her numerous nephews and nieces.

## **MARKETING**

### **Jeff Goody - Marketing & Sales Director**

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Jeff Goody was born and raised in southwest Montana, where he grew up fly fishing the Big Hole River with his father. In addition to his sales and marketing experience, Jeff brings over 8 years of experience in the health insurance industry. He comes to us from Blue Cross and Blue Shield of Montana where he most recently served as the Lead Appeals Specialist.

Jeff received his B.A. in Business Administration from The University of Montana – Western.

Jeff and his wife Hollee, a teacher in Helena, have lived in Helena for 9 years, along with their children. They enjoy fishing, camping, U of M football games, and Duke basketball.

### **Shelley Murphy - Marketing/ Field Services Representative Northcentral Montana**

406-217-1188

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Shelley joined the MSSF team in December 2020. She brings over 14 years of employee benefits experience to MUST. Most recently, Shelley was with the Montana Association of Counties Health Care Trust as a Marketing Coordinator for 8 years. Prior to that, she administered the Montana University Systems health plan throughout Montana. She brings a wealth of knowledge in employee/employer benefits. Shelley will be concentrating her efforts in the North Central and North East regions for MUST and is based out of Loma, Montana.

Montana natives, Shelley and her husband Matt have 3 children, Mattie, Kaela, and Luke. Her family is very active in the horse and rodeo world. Shelley is an accomplished horsewoman qualifying for the National Finals in 2008 in barrel racing. Their son Luke is currently attending UM-W in Dillon on a rodeo scholarship and their daughter, Kaela, attended MSU in Bozeman on a rodeo scholarship as well. Shelley is also a very avid upland bird hunter and enjoys their 5 bird dogs and 1 toy Aussie rodeo dog.

## **Fabian Deneault** - Marketing/ Field Services Representative, Western Montana

406-270-8320

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Fabian Deneault joined the MSSF marketing team in May 2017 and has over 30 years of marketing, customer service, and management experience. Fabian brings a unique skill set to MUST with his knowledge of school budgeting and business knowledge. He understands how to work through difficult issues to achieve the best possible results.

Before joining MSSF, he was the CEO of an International Environmental Technology Company working to improve global environmental issues. Throughout his life, he has been involved as a School District Trustee and MTSBA School Unemployment Board Trustee. He coached girls' softball and boys' baseball. During his six years in Las Vegas and was a member of the Nevada Oil Association and volunteered at a local boys and girls club.

## **DeAnna Anderson** - Marketing & Service Representative, South Central Region

406-217-1188

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DeAnna Anderson joined the MSSF marketing team in November 2018 and has 16 years combined experience in the health insurance and employee benefits industry. DeAnna has worked in many different areas of the health insurance industry, including claims processing, hosting benefit meetings, handling quote requests, and implementing wellness programs. As a Marketing and Service Representative, DeAnna uses her experience to foster meaningful and productive relationships with MUST plan members, agents, and employer groups. Year after year, DeAnna looks forward to growing the membership at MUST for the South Central Montana region by providing superior customer service with exceptional follow-through. DeAnna holds a seat on the Montana CE Advisory Board to help ensure course materials are appropriate and approved in a timely fashion. DeAnna loves spending time raising her two children and getting lost, outside, in the beauty of Montana. "The road to your school or place of business is my office, and I'm always happy to help!"

## **Jarett Laden** - Marketing & Service Representative, Eastern/Northeast Region

406-366-3252

[jladen@ms-sf.org](mailto:jladen@ms-sf.org)

Jarett Laden joined the MSSF marketing team in December 2019, and has over 14 years of experience in the insurance sales and service industry. Jarett has spent the last 6 years offering group health insurance benefits to employers throughout the state of Montana. His experience includes marketing and sales directly to employers or through an agent/broker. Working for a new health insurance company in the state in prior years, he has a vast knowledge of the administration of health insurance.

Jarett received his BS in Business Technology and Minor in Marketing from MSU Northern in 2005.

Jarett is a Native Montanan and enjoys spending time camping and in the outdoor with his wife, three kids and their beloved great danes! Jarett looks forward to representing MUST in Eastern Montana.

# OPERATIONS

## **Trina Bertram** - Administrative & Operations

406-457-4510

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Trina Bertram joined the MSSF team in February of 2016. She is a graduate from Carroll College and holds her degree in Elementary Education and Endorsement in Special Education. Her previous employment was at Blue Cross Blue Shield of Montana as a Senior Wellness Analyst. Trina is a certified Wellness Program Coordinator.

In her free time, Trina loves spending time with her husband, son, and daughter. She also enjoys spending time outside and camping with her family and friends

## **Mandi Hinman** - Administrative & Operations Associate

406-457-4400

406-457-4509

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Mandi Shulund Hinman began work with MSSF in July 2021. Mandi worked in Montana State Government for 25 years, in roles of Office Manager, Administrative Officer, and Division Administrator, before retiring in June 2021. Mandi's background is in Administrative Operations and Policy, and prior to working in State Government, she was a Certified Veterinary Technician for 10 years in her hometown of Havre, Montana.

Mandi graduated from Kinman Business University in Spokane, Washington in 1986, and currently has her own pet care business.

Mandi and her husband Roy were both born and raised in Montana and met in 1996. After 11 years together, they married in 2008. Mandi enjoys reading, playing the piano, traveling with Roy, caring for their 'children' (cats), and spending time with friends and family.

## **Missy Smith** - Project Manager/Trainer

406-457-4504

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Missy Smith has over 20 years of experience in the health-insurance industry. Previously, she was a trainer for BCBSMT. In addition, Missy retired from the Montana Army National Guard honorably in 2004. Missy uses her training experience to present exceptional training to our staff and members. She also uses her military background to successfully manage projects for MSSF/MUST.

Missy lives in Helena with her husband. They enjoy Montana-living by hunting, fishing, camping, and hiking every chance they get with family and friends.

## **Brianna Webster - Enrollment & Eligibility Specialist**

**406-457-4502**

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Brianna Webster joined MSSF in August 2019 and has over five years of experience in the health insurance industry and over 15 years of customer service experience. As a former employee of Blue Cross and Blue Shield of Montana, Brianna has held several positions including Customer Advocate, Appeals Specialist, and most recently a Training Specialist. Throughout her career, Customer Service has been her primary focus and makes it her highest priority. She has her Master's degree in Organizational Management, which its primary focus is Leadership in the Non-profit sector. Brianna also has a degree in Culinary Arts with a focus in Baking and Pastry. Brianna uses these skills to create cakes and meals for friends and family.

Born in Montana, Brianna attended Culinary Arts school in Denver, CO. Brianna later moved to California to assist a family friend in opening a restaurant and later moved back to Montana where she has resided ever since. Brianna enjoys painting, fishing, river floating, traveling, and spending time with her Golden Retriever, family, and friends.

## **Mark Reese - Enrollment & Eligibility Specialist**

**406-457-4408**

[mreese@ms-sf.org](mailto:mreese@ms-sf.org)

Mark Reese has 14 years of experience in the health-insurance industry, with experience in enrollment/eligibility, provider contracting and credentialing, and creation of Summary Plan Documents. In addition to his insurance experience, he has over 15 years of retail sales and management experience where he developed a strong customer service background. Mark is very excited to utilize my insurance and customer service background to assist members.

Born and raised in Helena, he enjoys everything that the surrounding area has to offer. When they are not busy with home projects, his family enjoys spending time in the outdoors, driving the back roads of Montana, and attending sporting events.